American Red Cross Month
March 2021

WHEREAS, the American Red Cross Bay Area was founded in 1898; and

WHEREAS, the American Red Cross, a leading volunteer agency chartered and authorized by Congress to act in times of need, provides compassionate assistance to people afflicted by personal, local or national disasters; and

WHEREAS, the lifeblood of the American Red Cross is its volunteers whose dedication touches millions of lives each year as they carry out the organization’s mission to alleviate suffering; and

WHEREAS, people have counted on the American Red Cross for the information and skills they need to be safe at home, at work, at school and at play; and

WHEREAS, during the COVID-19 pandemic, American Red Cross volunteers have continued to step up and help others in need, whether it was responding to record-breaking disasters across the country or giving blood when our country faced a severe blood shortage; and

WHEREAS, in 2020, nearly 1,500 Alameda County residents volunteered their time to help the American Red Cross support Alameda County individuals and families in need; and

WHEREAS, last year, the American Red Cross helped over 2,500 Bay Area families with temporary housing, clothing, food and mental health counseling during local disasters; and

WHEREAS, through the Pillowcase Project and the Home Fires Campaign, over 2,700 Bay Area individuals and families received fire prevention training, supplies and smoke alarms; and

WHEREAS, American Red Cross Blood Services supports Bay Area hospitals, providing them with more than 74,000 units of red cells, platelets and plasma annually to patients in need.

NOW, THEREFORE, this Board of Supervisors, County of Alameda, does hereby proclaim the month of March 2021 as American Red Cross Month, in support of all those who support the American Red Cross mission to prevent and alleviate human suffering in the face of emergencies.

KEITH CARSON, President
Supervisor, Fifth District

NATE MILEY, Vice-President
Supervisor, Fourth District

DAVID HAUBERT
Supervisor, First District

RICHARD VALLE
Supervisor, Second District

WILMA CHAN
Supervisor, Third District